Today we’re going to talk about ties—specifically, butterfly ties. Not floppy, hand-tied bow-ties (OK we’ll talk a little about them), which are sometimes referred to as butterflies, but rather neckties festooned with a butterfly pattern (unfortunately, I have yet to find a tie festooned with images of actual festoons, such as the Cretan Festoon).

You, as a reader of this magazine, are interested in butterflies. And, wearing ties sporting butterfly motifs, or appearing with a partner who is wearing such a tie, allows you to demonstrate your interest.

There is not only an amazing variety of ties with butterflies, there are designers who specialize in butterfly themes, or at least use them with great frequency.

Hanae Mori, the well-known Japanese clothes designer, now retired, who designed the uniforms for Japan Air Lines for twenty years, used butterflies as her signature design element. Her book about her life in fashion is entitled “Fashion – A Butterfly That Flew Across the Border.”

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**Social Butterflies: Flit to be Tied**

*by Jeffrey Glassberg*

Right: A Hanae Mori tie (1985, Japan).

Opposite page left: A Pineda Covalin tie with an all-over design of Monarch wings.

Opposite page top right: A Brooks Brother tie.

Opposite page bottom right: A Pineda Covalin Monarch tie.